



## Bedford Basin Yacht Club

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To whom it may concern,

The Bedford Basin Yacht Club is once again hosting the ARK regatta, and we are looking for sponsorships. This event will see between 150-200 sailors and their parents, as well as upwards of 80 volunteers. The event will be July 7/8 and will be open to sailors of all ages from throughout Atlantic Canada. BBYC is also hosting Opti Provincials which sees between 50-75 sailors and their parents as well as upwards of 50 volunteers. This event is September 22/23 and is open to sailors under the ages of 15.

There are four levels of sponsorship: Platinum for sponsoring both events, or Gold, Silver, and Bronze sponsoring a single event - please indicate which event. We are looking at \$2,500 for Platinum, \$1,000 for Gold, \$500 for Silver, and \$250 for Bronze.

	Platinum	Gold	Silver	Bronze
Banner hung on building from June-October	*			
Table top promotional during event(s)	*	*		
Banner hung on building for duration of event	*	*		
Brochure and/or coupon insert with post regatta thank you letter	*	*		
11x17 signs to be hung up in dining room	*	*		
Logo with link on e-communications with sailors/family	*	*	*	
Link from regatta site to corporate web site	*	*	*	
Logo on regatta shirt *	large	large	medium	small
Logo on NOR/SI	large	large	medium	small
Logo on all communications with sailors and family	*	*	*	*
Recognition of sponsorship at sailor/coach/parent meetings	*	*	*	*

Sincerely yours,

Kate Pepler

Regatta Chair

902 717-3396

\*sponsorship needs to be confirmed 35 days prior to event date