



## Bedford Basin Yacht Club

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To whom it may concern,

The Bedford Basin Yacht Club is once again hosting the ARK regatta, and we are looking for sponsorships. This event will see between 150-200 sailors and their parents, as well as upwards of 80 volunteers. The event will be July 7/8 and will be open to sailors of all ages from throughout Atlantic Canada. BBYC is also hosting Opti Provincials which sees between 50-75 sailors and their parents as well as upwards of 50 volunteers. This event is September 22/23 and is open to sailors under the ages of 15.

There are four levels of sponsorship: Platinum for sponsoring both events, or Gold, Silver, and Bronze sponsoring a single event - please indicate which event. We are looking at \$2,500 for Platinum, \$1,000 for Gold, \$500 for Silver, and \$250 for Bronze.

|  | Platinum | Gold  | Silver | Bronze |
|--|----------|-------|--------|--------|
| Banner hung on building from June-October                        | *        |       |        |        |
| Table top promotional during event(s)                            | *        | *     |        |        |
| Banner hung on building for duration of event                    | *        | *     |        |        |
| Brochure and/or coupon insert with post regatta thank you letter | *        | *     |        |        |
| 11x17 signs to be hung up in dining room                         | *        | *     |        |        |
| Logo with link on e-communications with sailors/family           | *        | *     | *      |        |
| Link from regatta site to corporate web site                     | *        | *     | *      |        |
| Logo on regatta shirt *  | large    | large | medium | small  |
| Logo on NOR/SI   | large    | large | medium | small  |
| Logo on all communications with sailors and family               | *        | *     | *      | *      |
| Recognition of sponsorship at sailor/coach/parent meetings       | *        | *     | *      | *      |

Sincerely yours,

Kate Pepler

Regatta Chair

902 717-3396

\*sponsorship needs to be confirmed 35 days prior to event date